

Why go out on a limb when selecting your next speaker?

Count on Bette Price – Author, Certified Management Consultant and 20+ years of real-life business experience



Bette Price, CMC - Founder and President

“I know I can always count on Bette Price. Whether it’s a business keynote, facilitating a strategy session, or delivering an informational breakout, Bette consistently delivers current, timely, motivating and meaningful content. And, the beauty is, she can also follow up with consulting services to reinforce the presentation message. That’s why we call on Bette again and again.”

Charlotte Davis, CMP, President
Event Source Professionals, Inc.
Dallas, TX and Los Angeles, CA

“Not only do we count on Bette to work with our company’s leadership teams, we even sponsor her to speak at our industry conferences. Her style is knowledgeable, engaging, and most importantly, we trust her.”

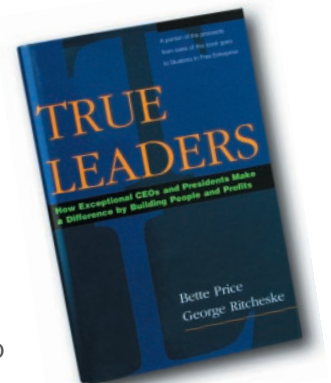
Ann Hambly, President
Prudential Asset Resources
Past Chairman, Commercial Mortgage Bankers Association

THE PRICE GROUP

Are your future leaders ready for their role? Bette Price is a leading authority on what true leaders do...that you can do too. She wrote the book on it!

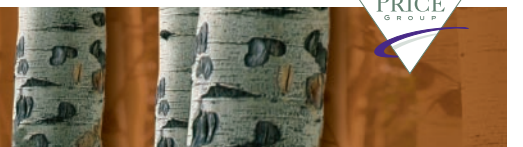
Bette has spent hundreds of hours of face time with some of America’s most respected and successful business leaders to gain real life insights into how they think, act and make critical decisions. She knows what really motivates them to build people as well as profits and the stories she shares are compelling, inspiring and refreshing...because they are real.

If you’re looking for real life solutions instead of well-intended theories, give your people a fresh, insightful and inspiring dose of leadership reality with someone who knows...Bette Price.



Bette Price · The Price Group · www.PriceGroupLeadership.com

Phone **972.404.0787**



Engaging Business Keynotes and General Sessions

- What True Leaders Do...You Can Do Too
- Being A Customer Service Leader
- Don't Starve Your Racehorses
- When Managers Think Like Leaders
- Creating A Marketing-Minded Organization

Results-Oriented Break-Out Sessions

- Why People Buy – Your Hidden Marketing Message
- GenBlending™ – Advancing Your Legacy – Securing Your Future
- Marketing: Make it a Leadership Issue
- Creating A Marketing-Minded Organization

You can also count on Bette for: Facilitation, Executive Briefings for your key leadership teams, Team Development and One-on-One Executive Coaching

“Our Alumni Business Education Forum events focus on contemporary business issues and are designed to help prepare business executives for similar scenarios in their own industries and organizations. Your presentation TRUE LEADERS was a standout event within this lecture series. Your topic and dynamic presentation was most engaging. Thank you so much for making our event a great success.”

Joan M. Steltman, Vice President
Lake Forest
Graduate School of Management

> Check out Bette's video clip [www .PriceGroupLeadership.com](http://www.PriceGroupLeadership.com)

A Few of Our Satisfied Clients

Prudential Asset Resources
Washington Mutual
IBM
Sony Electronics
Frito Lay/Quaker Oats
Service Dealers Association
Belo Corporation/The Dallas Morning News

Mortgage Bankers Association
Mary Kay Corporation
National Management Association
Independent Meeting Planners Association
Lake Forest Graduate School of Management
TCU Supply Chain Conference
Aging Wisely Care Management

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